



Metabesity²⁰¹⁷

The World Congress on
Targeting Metabesity
30-31 October, 2017 | London, UK

See You
At
Metabesity
2017

Bioevents
Sharing Biomed knowledge

General Information



Dates

30 – 31 October, 2017

Congress Venue

[Hilton London Wembley](#)

Lakeside Way

Wembley

HA9 0BU

London

Tel: +44-20-81508090

Participants

Expected 100 – 150 attendees

Congress Organiser  Bioevents

Bioevents

Tel: +1-857-400-0035

Tel: +44-203-051-4032

Email: Metabesity@bioevents.net

Project Manager

Rachel Katzir

Tel UK: +44 203 051 4032 ext 521

Tel US: +1 857 400 0035 ext 521

Email: rachel@bioevents-congress.com

Exhibition & Sponsorship

Joanne Golibroda

Tel UK: +44 203 051 4032 ext 520

Tel US: +1 857 400 0035 ext 520

Email: joanne@bioevents-congress.com

Hotels & Registration

Tel: +1-857-400-0035

Tel: +44-203-051-4032

Metabesity@bioevents.net

Target Audience

- Leaders and advisors involved in the future of healthcare, particularly in prevention and delay of illness and aging
- Industry, including startups, developing pharmaceutical, digital health, nutrition, new business model and other approaches to disease prevention and healthy aging
- Scientists involved in metabolic, cancer, dementia, cardiovascular and aging-related research
- Clinical investigators and healthcare providers involved in chronic non-communicable disease care and prevention
- Government regulators and policy makers
- Funders, payers and investors (including capital markets, philanthropies, government and insurers) in disease prevention and healthy aging
- Federal and local health organization executives how to harness emerging science behind metabesity for global public health

Welcome Letter

Dear Colleagues,

It is our pleasure to invite you to participate in a unique and important meeting: **The World Congress on Targeting Metabesity (Metabesity2017)**, which will take place **30-31 October 2017** in **London, UK**.

The term *Metabesity* expresses the links among diverse major diseases and conditions to shared metabolic roots. Diabetes, obesity, and cardiovascular diseases, joined by neurodegenerative disorders, cancer, and even the aging process itself, share metabolic and inflammatory provenances.

Metabesity2017 aims at stretch goals to prevent and cure disease and slow the aging process by engaging world-renowned experts, executives, policy makers, and other participants from the fields of metabolic-rooted disorders. The Congress will start with updates of key scientific discoveries that present targets for intervention with multiple modalities ranging from nutritionals, drugs, and biologics to devices, diagnostics and digital health management systems.

The distinctive objective of **Metabesity2017** is to devise cross-cutting strategies to leverage impact of this science and technology. The emphasis will extend beyond just identifying, translating, and evaluating these assets to taking on the daunting challenges of commercializing, utilizing, and paying for products that can prevent or reverse metabolic-rooted diseases and may entail long development times.

Metabesity2017 will deliver actionable knowledge in a highly interactive format. Importantly, new understandings and solutions will emerge from this cauldron of scientists, regulatory and corporate decision makers, investors, philanthropists, entrepreneurs, and intellectual property experts.

Participants at **Metabesity2017** will have the unique opportunity to gain first-hand knowledge from key opinion leaders by scheduling one-on-one meetings during the coffee and lunch breaks at the Congress.

Metabesity2017 will be of high value to anyone with a responsible role in the life sciences world.

We look forward to seeing you at **Metabesity2017** in the metropolitan city of London.



Dr Alexander Flemming
Congress Chair



Prof. Dr. Laurence Steinman
Congress Co-Chair



Bioevents
Congress Organiser

Preliminary Program

Please note this program is preliminary and may be subject to change.

Monday, 30 October, 2017

07:30	Registration
08:30	Keynote Presentation
09:00	Session I: Interventions for Healthy Lifespan and Sarcopenia
10:00	Networking Break and visit the Exhibition
10:30	Session II: Neurodegeneration
12:00	Sponsored Lunchtime Symposium
13:00	Lunch Break, Networking and visit the Exhibition
	Session III: Diabetes
15:30	Networking Break and visit the Exhibition
16:00	Session IV: Cancer
17:30	End of Day One

Tuesday, 31 October, 2017

07:30	Registration
08:30	Session V: Medical & Developmental Issues
10:00	Networking Break and visit the Exhibition
10:30	Session VI: Regulatory and Commercialization
12:00	Lunch Break, Networking and visit the Exhibition
13:00	Session VII: Policy (Socioeconomics, Local and Global Health, Bioethics)
14:30	Networking Break and visit the Exhibition
15:00	Session VIII: "Moonshot" Call to Action and Path Forward
16:30	End of Congress

Sponsorship

Build your own Sponsorship Package

Sponsorship level will be determined by the total amount of contribution and

Sponsors will be acknowledged as follows:

Category
Platinum Sponsor
Diamond Sponsor
Gold Sponsor

Sponsorship Benefits

Benefits will be allocated to Sponsors based on the following table:

Benefit	Platinum Sponsor	Diamond Sponsor	Gold Sponsor
Back Cover or inside front cover advert in program book (allocated on a first come first served basis)	√		
Exhibition Space (3x2)	√	√	√
Full page advert	√	√	√
Sponsor's logo with hyperlink on congress website	√	√	√
Sponsor's logo in program	√	√	√
Delegate registrations	4	2	1
Acknowledgment on-site signage	√	√	√

Promotional Items

1 Hour Lunchtime Symposium

Opportunity to organise an Official Lunchtime Satellite Symposium in the Plenary Hall, up to 60 minutes (program subject to approval of the scientific committee)

- Includes hall rental, standard audio/visual equipment, display table
- Time Slots: allocated on a "first come, first served" basis
- Company logo on congress timetable
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

**Speakers will be invited by the Sponsor. Travel costs, accommodation and registration fees of the speakers will be covered by the Sponsor. This also applies in the case where the Sponsored Symposium speakers have already been invited by the Congress. In this case, the company will support the amount of nights as per congress policy*

1 Hour Lunch Break

Opportunity to Sponsor a 60 minute lunch break (program subject to approval of the scientific committee)

- Includes hall rental
- Company logo on a table top signage
- Support will be recognised with signage at the entrance to the area with "Supported by..." and a company logo
- Opportunity to provide items bearing company logo for use during the supported break (napkins etc) subject to approval

Speakers Dinner (Sole Sponsorship)

An opportunity for your company to be associated with a dinner attended by or in honour of Congress Faculty and speakers.

- Sponsor's name and logo printed on invitation and menu
- Sponsor's logo on sign at the entrance to the event
- Sponsor's will have the opportunity to distribute giveaways
- 4 complimentary invitations to the dinner
- Sponsor's logo on Congress website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

Welcome Reception (Sole Sponsorship)

An opportunity for your company to promote itself through the welcome reception on the first evening to which all Congress attendees are invited

- Sponsor's name and logo printed on invitation and menu
- Sponsor's logo on sign at the entrance to the event
- Sponsor's logo on Congress website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

1:1 Meeting Tables (Exclusive Sponsorship)

Opportunity to Sponsor 1:1 meeting tables.

- Company logo on a table top signage
- Support will be recognised with signage at the entrance to the area with "Supported by..." and a company logo
- Opportunity to provide items bearing company logo for use during the supported break (napkins etc) subject to approval
- Sponsor's logo on Congress website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

10 minute Spotlight on the Company Session

Company Spotlight Lecture in the last 10 Minutes of a session.

- Time Slots: allocated on a first come, first served basis
- Sponsor's logo on Congress website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

Chair Covering* (Exclusive Sponsorship)

Chair covers to be provided by client.

- Final design to be approved by Congress Chairperson and Congress Organizer.
- Sponsor's logo on Congress website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

Notepad and Pens (Exclusive Sponsorship)

The sponsoring company will provide Notepads and Pens

- Notepad and pens to be provided by client
- The sponsoring company will provide Notepads and Pens
- Sponsor's logo on Congress website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

Lanyards* (Exclusive Sponsorship)

Lanyards to be provided by client

- An opportunity to include company logo on lanyard
- Sponsor's logo on Congress website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

Napkins and Coasters (Exclusive Sponsorship per day)

Napkins and coasters to be provided by client

- Final design to be approved by Congress Chairperson and Congress Organizer
- Sponsor's logo on Congress website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

Coffee Break* (Exclusive Sponsorship per Break)

Coffee will be served during the networking breaks in the exhibition area.

- Opportunity to provide items bearing company logo for use during the supported break (napkins etc) subject to approval
- Sponsor's logo on Congress website
- Acknowledgement in the Sponsor's list in the program
- Acknowledgment on-site signage

ADVERTISEMENT

Full inside page colour advertisement in designated section of the Program.

PROGRAM	INSIDE PAGE	BACK PAGE
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The Program will be distributed to all registered participants.
It will contain the timetable, information about the scientific Program and other useful information.

Exhibition

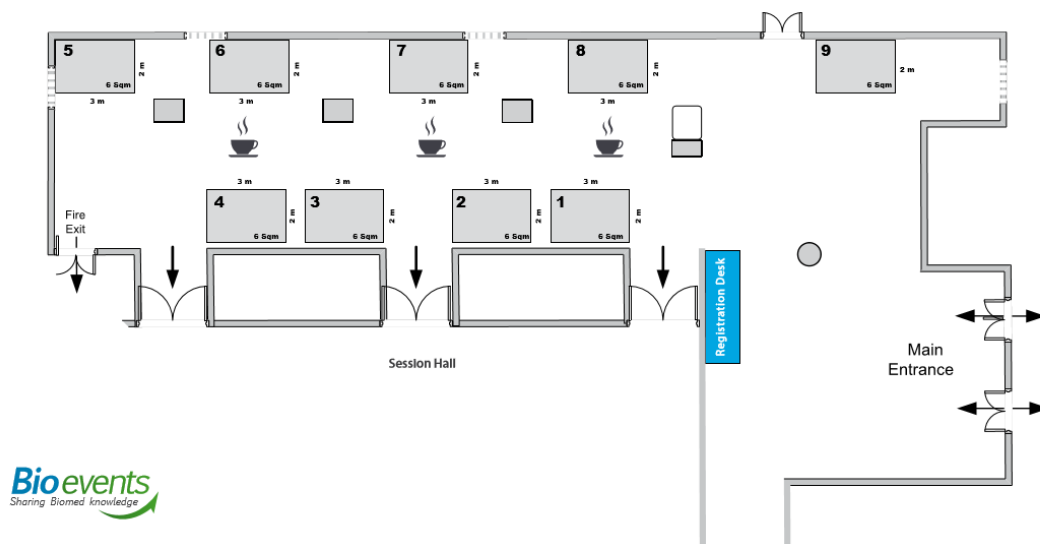
The floorplan has been designed to maximise exhibitors' exposure to the delegates

Exhibition space

- Exhibition space of 6 m² (3x2)
- Table including 2 chairs and electrical point
- 1 Exhibitor badge
- Company logo on Congress website with a hyperlink to website of your choice
- 100 word company profile on the Congress Website



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We welcome all start-ups to join us at SOPATE. Start-ups are integral to industry and innovation.

A discounted rate is offered to start-up companies and this is negotiated on an individual basis.

- Exhibition space of 6 sqm (3x2)
- Table including 2 chairs
- 1 Delegate badge
- Additional delegate badges at a rate of \$700
- 100 word company profile on the Congress Website
- Company logo on Congress website with a hyperlink
- Acknowledgement in the printed program

For further information please contact

Joanne Golibroda

Tel UK: +44 203 051 4032 ext 520

Tel US: +1 857 400 0035 ext 520

Email: joanne@bioevents-congress.com

To ensure you benefit from being at the Metabesity Congress contact

metabesity@bioevents.net

Exhibition Booking Form

Please complete and send back by email or fax to:

Joanne Golibroda – **Metabesity2017**

joanne@bioevents-congress.com

Fax: + 44 203 051 4032

Contact Name: _____

Company Name: _____

Name (As to appear in all Congress Publications): _____

Address: _____ City: _____

Post / Zip Code: _____ Country: _____

Telephone: _____ Fax: _____

Email: _____ Website: _____

We hereby apply to book exhibition space the cost of 6 sqm

Choice	Stand Number	Total Price
1 st choice		
2 nd choice		

Company Logo to be received in eps or jpeg format. **Short Company Description** (up to 100 words). Sponsor company/product profile will be published in the list of Sponsors and Exhibitors in the official congress program.

Signature: _____

Date: _____

Payment Methods

Payment by credit card

Card No: _____

Expiry Date: _____ CVV2 Code: _____

Full Name of Cardholder: _____

Payment by bank transfer

Details have been provided in the Pro-forma invoice*

Banking Information:

Please make bank transfers payable to: Forum Media Ltd (Metabesity2017)

Bank Account: Bank Hapoalim, Hadar Yosef, Tel-Aviv, Israel

Branch number: 610

Swift code: POALILIT

IBAN number: IL53 0126 1000 0000 0304056

Currency USD

Bank charges are the responsibility of the payer.

*Invoice/receipt to be issued upon receipt of payment

Cancellation / Modification Policy

Cancellation / modification of items must be made in writing to the Industry Sales Manager joanne@bioevents-congress.com

Cancellations received up to 30 days prior to start of exhibition will be entitled to a 70% reimbursement (less \$50 handling fee) of payments received. Cancellations received 29-14 days prior to start of exhibition will be entitled to a 50% reimbursement (less \$50 handling fee) of payments received. Cancellations received from 13 days prior to start of exhibition, will not receive a reimbursement.

General Conditions

- This agreement must be signed and returned within 4 weeks of receipt with 1st payment or proof of transfer to Bioevents.
- Bioevents reserves the right to change the venue, time and date of any activities in the above agreement. Sponsor will be notified in writing as soon as a change is made.
- Bioevents accepts no responsibility for any damages if the sponsored event is not performed due to an obstacle or hindrance outside their control, which could not have been foreseen when signing this agreement and which they could not have avoided at a reasonable effort or cost. Such obstacles and hindrances include, but are not limited to, the outbreak of war, terrorist activity, riots, governmental or other obstacles for the freedom of travel, union actions, natural disasters, fire, flooding that takes place during the Congress. If, however, Bioevents cancels the sponsored event for any reason including the above listed reasons, all monies paid by the Sponsor will be repaid in full.
- An exhibition stand / space is a workplace in itself and the exhibitor is responsible for the Health and Safety of that workplace during the construction, use and dismantling of the stand. The Exhibitor thus has a legal duty of care for anyone on or near the site who may be affected by the actions or omissions of the stand contractors or exhibiting staff.
- Promotion of Sponsor' s activities is only permitted from a company exhibition stand, from an assigned lecture hall in which the Sponsor' s activities are taking place or with prior permission from Bioevents. Any other promotional activity, such as distribution of leaflets or materials to delegates on the Congress premises, is not allowed.
- Hanging of all signs for symposia should be coordinated and approved by Bioevents.
- All congress material supplied by Bioevents in relation to the Congress is accurate to the best of their knowledge. Any inaccuracy, mistake or omission shall not entitle the Sponsor to cancel their sponsorship.
- Confidentiality. For a period of five (5) years following the 25 October, 2017 or, in the event of earlier termination of this Agreement, for a period of five (5) years following such termination, the Parties hereto shall hold in confidence information and materials received from the other Party (the "Confidential Information") unless the receiving Party can demonstrate that the information was (i) rightfully in its possession or known by it prior to receipt from the disclosing Party, or (ii) was rightfully disclosed to it by another person without restriction, or (iii) was independently developed without use of any Confidential Information of the disclosing Party by employees of the receiving Party who had no access to such information, or (iv) is or becomes (through no improper action or inaction by the receiving Party or any agent, consultant or employee thereof) generally available to the public. For the avoidance of doubt, all information and materials which are distributed to the public during the SOPATE2017 shall not be considered Confidential Information.
- The parties to this contract hereby agree that, all communications among them including this agreement are protected from disclosure by each of them it is agreed that all information, whether oral, written or otherwise, that is supplied in the course or as a result of so meeting shall be treated as confidential by the receiving party. The receiving party undertakes not to use the information for any purpose, other than for the purpose of considering the said collaboration, without obtaining the written agreement of the disclosing party.